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Understanding Household Retail Market Participation Behavior: The Interplay of Cash Transfers, Input Subsidies, and Food Purchases

We assess the link between cash transfers, input subsidies and household food purchase behaviour. We employ panel regression models to estimate these links. Our findings suggest that integrating cash transfers and input subsidies is critical in influencing household decisions to purchase most of the nutritious food groups as compared to either not participating in any program or participating in a single program. We further find inequalities across gender groups defined by male-headed and female-headed households. We also find that differences exist within gender groups when program participants are compared with non-participants.

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